

# Transforming Commercial Corridors and Revitalizing Downtowns

*“Growing Greener for People and Wildlife”*

A workshop with Randall Arendt, presented by Mass Audubon's *Shaping the Future* program

Monday, October 17, 2011 4pm-8pm  
Advanced Technology Manufacturing Center  
Fall River, MA



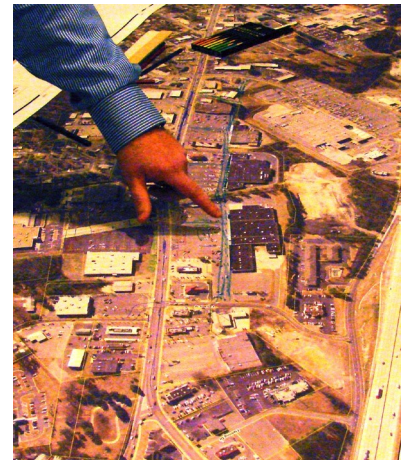
This program will teach re-development design strategies to create vibrant, mixed-use centers in existing commercial areas that help communities implement smarter, more sustainable development patterns. Commercial corridors of the 21st century can restore degraded natural areas, protect and restore water quality, create recreational opportunities and promote the health of both humans and wildlife.

Learn how your community can. . .

- Use its unique historic and natural assets to attract sustainable tourism and economic opportunities
- Improve downtown economic viability and attractiveness
- Protect water quality and natural resources
- Improve landscaping and create green spaces and corridors
- Enhance access for pedestrians and bicyclists

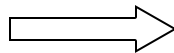
Who should attend: Planners, civic leaders, town board members, landscape architects, engineers, commercial property owners and investors, developers, and anyone who cares about the future economic vitality and livability of their community. The program highlights the benefits of redevelopment and adaptive reuse of aging commercial corridors and downtowns into multi-use centers for the 21st century.

All participants will be guided through a hands-on design exercise illustrating how the kinds of improvements described and illustrated in the presentation can be implemented on-the-ground.



**Workshop Speaker: Randall Arendt, Senior Conservation Advisor at the Natural Lands Trust**

An expert landscape planner, site designer, author and lecturer, Mr. Arendt is the country's most sought-after speaker on the topic of creative development design as a conservation tool. His designs are 'twice green' because they succeed both environmentally and economically.



Program fee: \$35, Pizza dinner will be provided

AICP members can receive certification maintenance (CM) credits for this program

**Registration is required. To register, visit: [www.massaudubon.org/corridors-workshop](http://www.massaudubon.org/corridors-workshop)**

or contact: [cmcdermott@massaudubon.org](mailto:cmcdermott@massaudubon.org) / 617-523-8448



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